

Women Talk Real Estate offers a curriculum of training courses designed to ensure that women professionals have access to the right resources to help them improve their public presence and increase their visibility.

The dates of our upcoming public courses can be found on our website. Most of our courses can also be delivered in-house. In-house courses can be tailored to your company's requirements and attended by all genders, if preferred.

Past clients who have benefited from an in-house training course include British Land, Nuveen, ING Media, AEW Real Estate and BNP Paribas RE.

Over 1300 women have attended our courses since our launch in the summer of 2017.



TRAINING COURSES

"I hope you could feel the outpouring of positivity and gratitude from our women. I could feel a collective sigh of relief that we all recognised a lot of what we needed to change and that it's given us the confidence to go out and portray ourselves differently."

Becky Gardiner, British Land on in-house delivery of Reposition your skills

"The course provides excellent insights into workings of panel discussions as well as effective ways to put your messages across, how to engage an audience and ways to deal with difficult questions."

Madeleine McDougall, Head of CRM, Lloyds Banking Group on Become a better panellist

"This is practical, realistic and supportive learning. It really is the best way to have someone else with experience and skill listening to you and guiding you towards being able to improve your public speaking."

Post-event survey response on Present yourself with confidence



TRAINING COURSES

Available in-person or online

WOMEN TALK REAL ESTATE

Become an expert panellist

This course examines different techniques and gives practical advice for getting the best out of panel discussions. The course covers everything you need to know about panels: preparation, optimal set up, delivering core messages, psychology of panels and practice time.

*Led by: Andrea Carpenter, WTRE & Mark Dailey, Dailey & Associates
Duration: 4 hours (in-person)*

Moderating a successful panel

This course is designed to equip you with the right skills to moderate panel discussions. The course includes script preparation for opening remarks and links, as well as techniques to keep panels lively and informative.

*Led by: Andrea Carpenter, WTRE
Duration: 2 hours, 15 mins (in-person)*

The above two courses can be combined

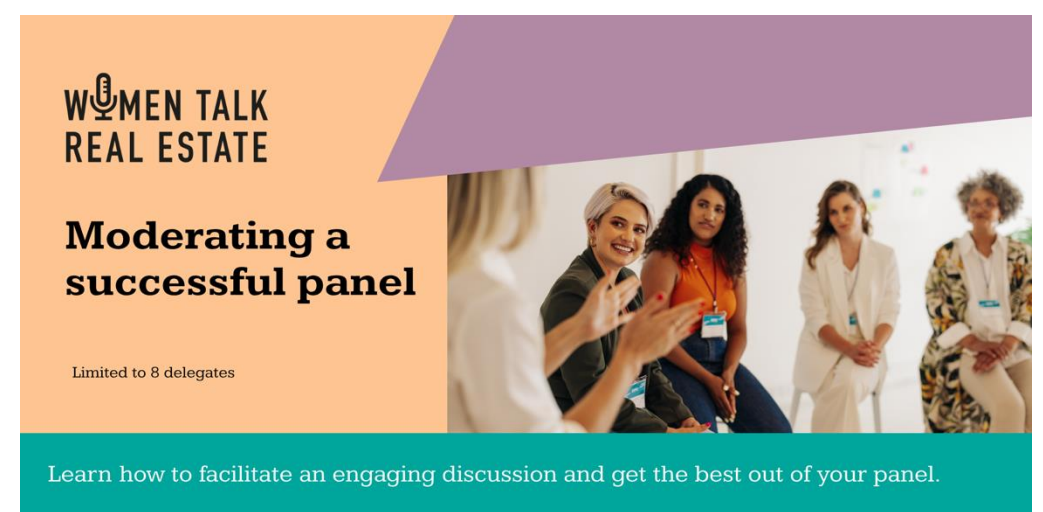
Sharpen up your influencing skills

This drama-based learning for female professionals teaches communication skills to help you be persuasive and achieve your aims while creating a win-win outcome for all. The course explores the psychology of social interactions and communications. It will provide participants with an understanding of why people do and don't engage and how to effectively respond. Advanced communication techniques will be shown, which will enable you to build trust and meaningful rapport with colleagues, become more confident in voicing your opinions and influencing others.

*Led by No "I" in Clare, training/coaching specialists
Duration: 3 hours (in-person)*



Available as an in-house course
Available online or in-person



Available as an in-house course
Available online or in-person



Available as an in-house course



WOMEN TALK REAL ESTATE

Reposition your skills

This training course looks at how women can reposition how they communicate their skills and accomplishments that both presents them in their best light but also that is comfortable and authentic. The course features a practical workshop to showcase how to effectively communicate key skills.

*Led by: Andrea Carpenter, DTRE & Mark Dailey, Dailey & Associates
Duration: 2 hours, 30 mins (in-person)*

Networking skills workshop

This course will teach you how to connect with new people, have meaningful conversations and nurture good business relationships. Using drama-based learning, our course leaders will demonstrate key techniques including how to approach and establish a great first impression with new people and how to promote your personal and company brand in a manner that is authentic and comfortable

*Led by: No "I" in Clare - training/coaching specialists
Duration: 2 hours, 30 mins*

Presentation skills for business

Learn how to make the most of your speaking voice, hone your personal presenting style, and develop a toolkit of skills that will be with you for life in this four-hour intensive training.

*Led by: Julia Caddick, Public Speaking coach & vocal/singing teacher
Duration: 4 hours*

WOMEN TALK
REAL ESTATE

Reposition your skills

Learn how to reposition yourself as a leader, a strategic thinker, and improve your career progression.

womentalkrealestate.org

The graphic features a woman in a business suit pointing at a presentation board with various charts and icons. The background is teal with white text and icons.

**Available as an in-house course
Available online or in-person**

WOMEN TALK
REAL ESTATE

Networking skills workshop

Drama-based learning

Limited places available: register today
diversitytalksrealestate.org

NO "I" IN CLARE
FUN AND DYNAMIC TRAINING

The graphic shows a group of people in a professional setting, engaged in conversation. The background is teal with white text.

Available as an in-house course

WOMEN TALK
REAL ESTATE

Presentation skills for business

Limited to 10 participants

Register today
diversitytalksrealestate.org

The graphic features a woman speaking into a microphone. The background is teal with white text.

Available as an in-house course



WHO DELIVERS OUR COURSES



Andrea Carpenter, Co-founder and Director, Diversity Talks Real Estate

Andrea is Co-Founder and Director of Diversity Talks Real Estate, and a writer and communications consultant in the property industry.

Andrea began her career as a journalist at Property Week before moving on to be editor of EuroProperty for seven years. Following this she worked for various industry bodies including the Urban Land Institute, INREV in Amsterdam, and its sister organisation ANREV in Hong Kong. On returning to the UK, she worked as Head of Marketing and Communications EMEA at CBRE Global Investors.

Andrea's book *High Rise and Fall*, about the history of the modern European property industry, was published by Routledge in 2018.



Mark Dailey, Managing Director, Dailey & Associates

Mark is an award-winning international television journalist who has used that base in communications and storytelling to build a career offering leaders strategic advice and coaching on how to create clarity, impact and inspiration across a range of business issues and audiences.

His unique combination of consulting, communication and coaching skills delivered for 30 years at the C-suite level helps leaders navigate change, articulate purpose and engender trust. Mark began his career in television and has been a news presenter, reporter, producer and programme host. He worked in Hong Kong as a senior communications strategist and speechwriter during the handover of Hong Kong to China and has been a global head of corporate communications for four banks based in the City. He moved into consultancy as a Director with The Madano Partnership in 2010 and began coaching in 2012.



Julia Caddick, Public Speaking coach & vocal/singing teacher

Julia is a passionate communicator with a thriving presentation coaching and singing teaching business. She has been teaching, coaching, training, or workshop-leading for 36 years. She is a qualified teacher (PGCE Cambridge) and taught full time in secondary schools for six years before leaving to join a workshop team at the Unicorn Theatre for Children.

Julia trains business professionals in how to speak clearly in public and deliver a presentation with impact and engagement. She gives one to one presentation coaching sessions, and leads presentation skills training courses, workshops and masterclasses.



Clare Samuels, Founder, No "i" in Clare

Clare Samuels has spent over 20 years in the world of Training, Learning and Development, and in Comedy/Theatre Land.

She combines her vast knowledge of people development, sharp observation skills and professionally-trained acting skills alongside her comedic talents to produce extraordinarily entertaining, engaging and successful training events.

NO "I" IN CLARE